

Virtual Event Template and Sample Schedule/Agenda (example uses Zoom platform):

# Virtual Event Plan (Zoom)

NAME OF EVENT GOES HERE!

Friday, April 10, 2020

11:00 a.m. - 12:00 p.m. PST

Zoom

## Overview

### ***Purpose/Objectives:***

The quick brown fox jumps over the lazy dog...

### ***Learning Outcomes and/or Call to Action:***

The quick brown fox jumps over the lazy dog...

### ***Style***

Webinar/Presentation (*Presenters and hosts only, participants muted throughout-communicate through q+a or chat functions*)

Meeting (*Presenters and participants on video and audio*)

### ***Roles***

(See [roles](#) section for additional information)

- **Virtual Stage Manager:** Name
- **MC/Host:** Name
- **Chat/Q+A Moderator:** Name
- **Spotter:** Name
- **Presenters/Panelists:** Name
- **Breakout Room Hosts:** Name

## Estimated Attendees

Number:

Audience Makeup:

## Schedule/Agenda Sample

Time	Dur.	What/Who	Screen share/Visuals/Video	Audio
<b>PRESHOW</b>				
10:00 am		Start group text backup channel (MC/Stage Mgr)		
10:00 am	-30m	Start Zoom (Stage Mgr) <ul style="list-style-type: none"> <li>MC and presenters connect, troubleshoot</li> <li>Make all presenters and room hosts “co-hosts”</li> <li>Share cell numbers for group text</li> <li>Stage Mgr assigns co-host roles if needed, checks <a href="#">meeting settings</a></li> <li>Test graphics and slides</li> <li>Stage mgr start individual chat window with presenters</li> <li>Set up breakout rooms (if not done previously)</li> </ul>		
10:30 am	10m	Breakout hosts join call <ul style="list-style-type: none"> <li>Test breakout room assignments and functions.</li> <li>Assign breakout room hosts at this time</li> </ul>		
	-10m	“Preshow” Mode <ul style="list-style-type: none"> <li>“We will begin in _____ min VOGS (MC) As needed</li> </ul>	<b>**Stage Mgr screen share**</b> -Event title slide (share screen2 with comp audio enabled for bg music)	-Mute all participants -Uncheck allow participants to unmute themselves -Background music -Unmute Host/MC as needed
<b>PROGRAM BEGINS (In case of presenter or MC drop, see <a href="#">vamping plan</a>)</b>				
<b>WELCOME / OPENING</b>				
11:00 am	2m	Welcome (MC via audio only) <ul style="list-style-type: none"> <li>Begin recording (stage mgr)</li> </ul>	<b>**Stage Mgr screen share**</b>	-mute bg music

		<ul style="list-style-type: none"> <li>Brief overview of agenda and presenters</li> </ul>	-Stay on event title slide	
		Housekeeping Notes (MC)	-Housekeeping slide	
		Introduction of First Presenter (MC) <ul style="list-style-type: none"> <li>Presenter bio read</li> <li>Hands off to presenter</li> </ul>	-Event title slide  <b>**End of introduction, Stage Mgr stop screen share**</b>	
<b>PRESENTATIONS</b>				
11:02 am	7m	<b>Presenter 1</b> <ul style="list-style-type: none"> <li>notes</li> </ul>	<b>**Presenter control screen**</b>  -Presenter starts their video or shares their screen	-Unmute presenter  -Mute host
11:08 am	1m	Introduction of Second Presenter (MC) <ul style="list-style-type: none"> <li>Presenter bio read</li> <li>Hands off to presenter</li> </ul>	MC starts their video  MC stops their video	-Unmute host
11:09 am	5m	<b>Presenter 2</b> <ul style="list-style-type: none"> <li>notes</li> </ul>	<b>**Presenter control screen**</b>  -Presenter starts their video or shares their screen	-Unmute presenter  -Mute host
11:12 am	1m	Introduction of Third Presenter (MC) <ul style="list-style-type: none"> <li>Presenter bio read</li> <li>Hands off to presenter</li> </ul>	MC starts their video  MC stops their video	-Unmute host
11:18 am	5m	<b>Presenter 3</b> <ul style="list-style-type: none"> <li>notes</li> </ul>	<b>**Presenter control screen**</b>  -Presenter starts their video or shares their screen	-Unmute presenter  -Mute host
11:22 am	1m	Introduction of Fourth Presenter (MC) <ul style="list-style-type: none"> <li>Presenter bio read</li> <li>Hands off to presenter</li> </ul>	MC starts their video  MC stops their video	-Unmute host

11:23 am	5m	<b>Presenter4</b> <ul style="list-style-type: none"> <li>notes</li> </ul>	<b>**Presenter control screen**</b> -Presenter starts their video or shares their screen	
11:27 am	1m	Introduction of Fifth Presenter (MC) <ul style="list-style-type: none"> <li>Presenter bio read</li> <li>Hands off to presenter</li> </ul>	MC starts their video MC stops their video	-Unmute host
		<b>Presenter 5</b> <ul style="list-style-type: none"> <li>notes</li> </ul>		
		Transition to additional campuses <ul style="list-style-type: none"> <li>Announce 10 min time frame, additional time after breakouts</li> <li>Share only additional or different ideas to what was previously presented</li> <li>Use raise hand function - Phyllis or Clif will unmute their mic and allow their video</li> </ul>		
	10m	Additional campuses	Allow participant to share video	Unmute individual
11:38 am	1m	Transition to breakouts (MC, CLIF) <ul style="list-style-type: none"> <li>Housekeeping reminders for breakouts</li> <li>Hand raise by room, meeting host will assign participants to the rooms.</li> <li>Follow notes in presentation and script</li> </ul>	MC starts their video MC stops their video	-Unmute host
<b>Breakout Discussions</b>				
11:39 am	20m	<b>Room 1: Topic (Host)</b> <b>Room 2: Topic (Host)</b> <b>Room 3: Topic (Host)</b>		
12 pm	1m	End breakout sessions, return to main event		
<b>Q+A SEGMENT</b>				
12:00 pm	30m	Q+A/Roundtable (MC) <ul style="list-style-type: none"> <li>MC thanks presenter</li> <li>MC turn to chat moderator</li> <li>Richard begin questions             <ul style="list-style-type: none"> <li>See <a href="#">q+a method</a></li> </ul> </li> <li>MC announce add'l q+a follow up via email</li> </ul>	<b>**Stage mgr control screen*</b> -Q+A slide -presenter on video	-Unmute host

12:30 pm	2m	Closing remarks (MC) <ul style="list-style-type: none"> <li>• Next event</li> <li>• CTAs, thank participants</li> </ul>	-Next event slide -Social media CTA slide	
<b>END PROGRAM</b>				
12:45 pm	15m	Allow chat to continue		-Mute all, bg music
<b>END ZOOM</b>				